LF Graphics Banner Scale Guide Template

Build at full size or a clearly marked scale

Large-format artwork checklist

1. Create artwork at full size or a clearly labeled scale such as 1:10.
2. Use vector logos when possible; embed or outline all fonts.
3. Keep important content inside the finishing-safe area.
4. At final size, 100-150 dpi is generally sufficient for banners.
5. Add 1 inch of safe space on all sides for hems and grommets.
6. Submit PDF, AI, EPS, TIFF, PNG or high-quality JPG artwork.

